



CORPORATE PROFILE

*Using TV and new media to foster a deeper understanding of
the natural world and the human spirit.*

Reel Girls Media Inc. is a dynamic, award-winning production company with diverse experience developing, writing and producing **documentaries, television series**, as well as **interactive** and **new media** content. Our interests include animation, children's and youth, natural history, lifestyles, drama, and arts and culture. We specialize in projects that celebrate the arts, examine social issues, and explore the human relationship with the natural world.

This creative team is led by owner/president **Ava Karvonen**, who has over 20 years experience in the industry as a publicist, writer, director, and producer. Since opening the company in 1998, Ava has directed her energy into establishing **collaborative partnerships**, building her team and producing award-winning programs, recognized with **28 awards** and over 60 festival screenings in 11 countries.

Reel Girls Media's unique productions are **innovative**, evergreen and versatile. We design them for flexible multi-platform delivery via television, CD-ROM, DVD-ROM, MAC/PC, kiosk, intranet, internet, and portal. We have embraced convergence by building interactivity and technical innovation into our productions with companion and stand-alone new media components, live segments, live broadcasts and web-casts.

The key to Reel Girls' success lies in our ability to bring together a unique team of TV and new media professionals dedicated to producing high quality, cost-effective products on schedule and within budget.

Visit **www.reelgirlsmedia.com** for a complete list of our awards, partners, investors and broadcasters.

For more information contact **Ava Karvonen**,
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